

# To do list - from your idea into a finished record!

## IDÉA & VISION

Write us an email with a presentation of your idea and we let you know if we can help you make it come true!

## Workflow and an estimated timeframe

(according to our experience, could take less or more time...)

- If we agreed on releasing your CD, read and sign the contract that you received by email, and send us back to start the creative process.
- x days of recording (+ video?) - all depending on your needs, (3-4 tunes a day)
- choose takes, already now, decide and name the tunes with the correct titles! will make the whole process easier in the end.
- mixing (correspondence google drive/wetransfer) about 2 weeks
- master (correspondence google drive/wetransfer) about 2 weeks
- CD cover, about 2 weeks to 1 month from received material. (more info below)
- printing with dicentia, at least 14 work days from artist has approved the finished version of the artwork and master. (or 6 month printing vinyl!)
- release, distribution, digital/physical - at least 6 weeks before release after we received text for press, links to social media, artistpage on Spotify etc (more info below)

## PRESSTEXT

1. Text about you, your band and about the record
2. BLURB **in english** for digital services

Example;

*"Three musicians, three generations, three tempers meet in an exchange characterized by timing and intimacy, playfulness and seriousness. With violin, percussion, and mandola/guitar, they engage in a repertoire of old and new, of familiar material as well as music that has never been played before. Here, they share their common rest stops, tunes to stop and rest at for a while to find stability, peace, and strength. Let yourself be swept away into the music, dance, laugh, cry, close your eyes, swirl, enjoy!"*

maximum 150 words about the record.

3. Information about artist webpage, social media, how to reach you, (mail and phone, for people to purchase your record)

## KONVOLUT

**with us;**

- Artist decide what format, digipack/booklet together with the label. (see possible alternatives on [www.dicentia.se](http://www.dicentia.se)) We usually print 1000 copies and you choose matte or glossy finish for the cover.

- Send everything to [info@kraktjarn.se](mailto:info@kraktjarn.se) - in a zip by wetransfer including;
  1. **All the text**, (more than one language?) make sure its the finished version, send as a word /pages document and also as a pdf
  2. **photos/pictures** (high resolved, 300dpi)
  3. **Artist contact info**, webpage and email.

- We take care of all codes/ean/catalogue nr/loggos and ncb

If we agreed on you making the cover somewhere else;

This should be included:

- contact info [www.kraktjarn.se](http://www.kraktjarn.se) / [info@kraktjarn.se](mailto:info@kraktjarn.se)
- codes/ean/catalogue nr/loggos and ncb...all rights reserved ...label...year...and so on (all this you get from us)
- templates and more info from printer - see [www.dicentia.se](http://www.dicentia.se)

This is how we want the loggos and ean placed on the cover



[info@kraktjarn.se](mailto:info@kraktjarn.se)

[www.kraktjarn.se](http://www.kraktjarn.se)

## RECORDING

**with us;**

We recommend 3-4 tunes a day all depending on your needs and type of production.

**on your own;**

if you record somewhere else we need your wav in 24bit and we have the right to decide if the soundquality is according to our standard.

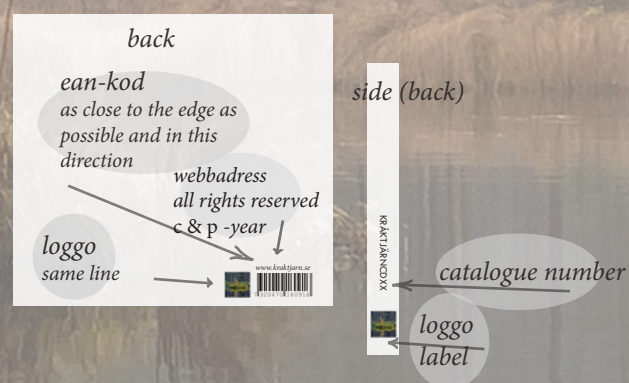
## RELEASE & DISTRIBUTION

**We do;**

- release the record digitally with Border music AB
- send copies for reviews to radio, magazines and "duty" copies for the Royal library and radio.
- We make sure all the coding is correctly reported to ncb

**You do:**

- report your compositions to (Swedish stim [www.stim.se](http://www.stim.se)) or the current organization for musicians rights in your country and report your participation as a musician to sami [www.sami.se](http://www.sami.se)





# Fonogramstöd?

As a record label we can apply for funding for your record from the Swedish art council

We then need from you as an artist:

## SOUND:

- \* 20 min music (4 tunes)

## TEXT:

- \* Description of your artistic idea.
- \* Names on compositions and composers on the record.
- \* Names for all the musicians and what instruments you use.
- \* Describe how you will be integrating a equality-, hbtq-, multicultural perspective in the production process.

-Read and sign **contract and/or a collaboration deal** that you receive from the record label



info@kraktjarn.se  
www.kraktjarn.se

## Timeframe

### Application 1

- we need your material before 1st of February 2022 to apply 3de of March 2022 and receive an answer in the beginning of June 2022

### Application 2

- we need your material before 1st of Augusti 2022 to apply 6th of September 2022 and receive an answer in the beginning of December 2022

### If application is approved; (the release need to be within a year)

Important! If the artist wants to send an invoice for production costs, you need to have a registered firm with VAT-number. In application 2 we are mainly focusing on already finished productions, most costs needs to be within the same year. We then need the artist invoice two weeks before end of the year.

### If not approved application;

Without the funding the artist pay all the costs, including the administrative costs for the record label -7500 SEK. (4000 SEK is the cost for sending out physical copies with post/ the rest is the cost for digital administration. The record label make sure that the CD is as accessible as possible, on all digital platforms globally, and purchasable physically through for example Ginza, cdon, Bengans and so on. All records except for 200 copies (when printing 1000 copies) goes to the artist as a "fee". We want to make sure you as an artist make the money from your music.

**KULTURRÅDET**  
read more about fonogramstöd [www.kulturradet.se](http://www.kulturradet.se)